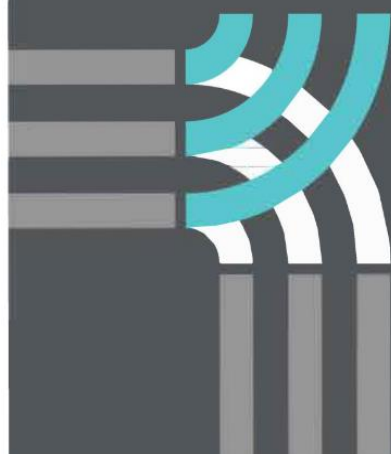




# IGNITE POTENTIAL. IGNITE CHANGE.

## #BIGGERTOGETHER



Big Brothers  
Big Sisters

OF HASTINGS AND  
PRINCE EDWARD COUNTIES

ANNUAL REPORT 2019

# ABOUT BBBSHPEC

**MISSION:** Connecting people towards positive relationships, nurturing healthy development, and empowering their futures through mentorship.

**VISION:** To positively impact the lives of children and youth through friendship, support, and mentorship.

**OUR STRATEGY:**



INCREASE  
OUR IMPACT



AMPLIFY  
OUR VOICE



STRENGTHEN OUR  
LEADERSHIP



ENHANCE OUR  
SUSTAINABILITY



**WE BUILD THRIVING COMMUNITIES BY EMPOWERING LIVES  
THROUGH MENTORSHIP!**

## PRESIDENT AND EXECUTIVE DIRECTOR

It is hard to believe another year has past, 2019 marked a year of excitement and change in BBBS. It began with Big Brothers Big Sisters of Canada National Convention and the announcement of a new vision and direction the **THEORY OF CHANGE!** With this announcement brought great energy and direction to the staff. Funding has been a concern over the past few years, in 2019 we began to see a turn with another successful Ribfest and 100 Women Who Care Quinte donation. Staff have worked hard to maintain programming and increase revenue streams. We are very fortunate to have a dedicated and active Board of Directors, it is my privilege to work along side each and every one of them. Thank you for all your support. With a staff of two it is incredibly difficult and stressful maintaining programming and funding for the agency, a very sincere thank you for your dedication and commitment to the agency and all of our children and mentors. AS we move forward remembering the true mission and vision of the agency will assist us in working towards another successful year of building friendships and bonds through matching our children and youth with loving, caring and supportive mentors. Thank you and I look forward to working with the Board for another year of supporting our staff, programming and agency.

~ **BRENDA SNIDER**, Board President

**BIGGER TOGETHER, SMALL ACT-BIG IMPACT!** 2019 is a reflection of change!

To mirror Big Brothers Big Sisters of America embarking on a **BIG** brand look, strategy, mission and vision, Big Brothers Big Sisters of Canada embraced this change to launch a more impactful brand to define the future of mentoring young people to **IGNITE** their **POTENTIAL**. Locally we saw a change of command to our Board of Directors. Mike Letwin, completing his term as Board President, graciously handed over the reigns to Brenda Snider, Executive Director of our "Mentor" agency Volunteer and Information Quinte. We have been blessed with many volunteers for programming and events through her organization and have definitely proved we to be a successful match! We welcomed new board members Alexandra Benjafield and Andrea Boulay. Ongoing sustainable funding continues to be a challenge for our agency. However through careful monitoring of our spending, we were able to reduce our expenses by over \$4000 from 2018, while increasing our revenue by close to \$8,000. Embarking on our new path, my mentoring coordinator Kylie Caume continues to be my rock supporting 124 matches between our Community and Site Based programming. Although we have a steady waitlist of approximately 80 children and youth, she connects with each and everyone. We will continue following our strategic pillars into 2020, and committing quality, evidence based, professionally supported mentoring programs to our young people in Hastings and Prince Edward Counties.

~ **ARLENE COCULUZZI** - Executive Director

---

BRENDA SNIDER

Board President

ARLENE COCULUZZI

Executive Director

## TREASURER'S REPORT

The following schedule summarizes our fundraising accomplishments in 2019 compared to our previous year, 2018. Due to the decline in net profits from Ribfest and Bingo, our agency realized a net loss of \$19,191 from fundraising events.

EVENT	2019	2018	VARIANCE
Ribfest	\$46,644	\$57,759	\$(11,115)
BFKS	\$2,813	\$2,125	\$688
Trivia	\$2,182	\$897	\$1,285
Nevada	\$383	\$287	\$96
Bingo	\$15,463	\$19,746	\$(4,283)
Other Fundraising	\$1,389	\$4,916	\$(3,277)
Total	\$69,124	\$85,730	\$(16,606)

### RIBFEST FUNDRAISING FINANCIAL ANALYSIS:

Ribfest profits for 2019 declined by \$11,115 from 2018. The following is a recap of our Ribfest profits for the last 12 years after the start up of this event.

YEAR	PROFITS	GROWTH%	Ribfest losses for 2019 occurred due to decline in weather for former part of the event. These losses were the major losses for the year aside from Bingo losses, which realized a decline in participation during 2019.
2007	\$ 2,892	100%	
2008	\$24,529	748%	
2009	\$13,710	-44%	
2010	\$27,665	102%	
2011	\$43,884	59%	
2012	\$30,496	-31%	
2013	\$47,408	55%	
2014	\$38,002	-20%	
2015	\$48,244	27%	
2016	\$29,896	-43%	
2017	\$61,720	85%	
2018	\$61,392	-1%	
2019	\$46,644	-26%	

### AGENCY OPERATIONAL RESULTS:

The agency closed the year with a net deficit of \$7,258. Although this seems severe, the fact remains that our losses were \$16,818 less than the previous year. Assets to operate our agency equal \$18,000. The Company's debt amounts to \$38,427 for account payable and bank indebtedness. Our agency again maintains a line of credit of 20,000 to assist in cash flow.

---

JUANITA HART, CPA, CGA HB Com

Treasurer

## FINANCIAL AUDIT AS PREPARED BY ERIC REYNOLDS CHARTERED ACCOUNTANT

## BALANCE SHEET

ASSETS	2019	2018
Current Cash	196	-
Accounts receivable, trade and other	7,372	4,272
Due from governments	4,713	5,431
Prepaid expenses and other assets	1,325	2,790
Investments	4,394	15,350
	18,000	27,843
LIABILITIES AND MEMBERS' EQUITY	2019	2018
<b>Current liabilities</b>		
Bank Indebtedness	-	2,739
Accounts payable and accrued liabilities	18,427	17,486
Deferred contributions	-	1000
Line of credit	20,000	20,000
	38,427	41,225
<b>Members' equity</b>		
Share capital		
Restricted Fund	2,467	11,754
Unrestricted Funds - Deficit	(22,894)	(25,136)
	(20,427)	(13,382)
	18,000	27,843

## Statement of Accumulated Assets for the year ended December 31, 2019

	2019	2018
Accumulated deficit	(25,136)	(12,786)
Net Loss for the year	(7,258)	(24,076)
Transfer from restricted funds	9,500	11,726
Unrealized gain/loss on Restricted Fund's Investments	213	314
Accumulated deficit, end of the year	(22,681)	(25,136)

## Statement of Revenue and Expenses for the year ended December 31, 2019

	2019	2018
Revenue	146,853	134,556
Expenses	154,111	158,632
Net Loss for the year	(7,258)	(24,076)

Charitable Registration #118808096RR0001

A full auditors report will be available at [www.bigsneeded.ca](http://www.bigsneeded.ca)

# PROGRAMS

## BIG BROTHERS BIG SISTERS MENTORING 1:1 | 17 MATCHES SERVED 2019

The BBBS mentoring program provides young people with a role model to talk to and share the experiences of growing up with. Through regular outings, a relationship is developed between the mentor and the mentee, which is built on trust and common interests, and is supported by our experienced case-workers. The result is a life-changing experience for both the mentor and the mentee.

The BBBS mentoring program usually requires two regularly scheduled outings a month of a few hours each and a minimum of a one year commitment.

## IN-SCHOOL MENTORING | 72 MATCHES SERVED 2019

The In-School mentoring program provides youth with a role model and a friend to talk to and share the experiences of growing up within school grounds. For one hour a week, mentors meet with their mentee and engage in activities such as board games, crafts or just hang out on school grounds.

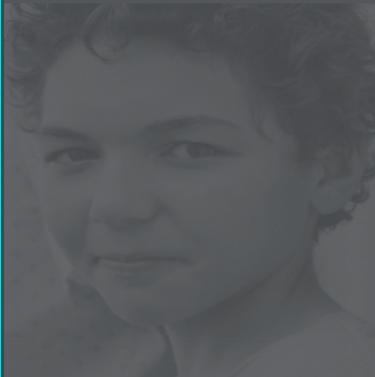
The In-School mentoring program requires a weekly visit of one hour for the duration of the school year. Matches do not meet over the summer break or during other school holidays.

## MISSION BASED MENTORING | 35 MATCHES SERVED 2019

Thanks to students of Albert College and Loyalist College SSW programs



Big Brothers  
Big Sisters



# THEORY OF CHANGE

### OUR MISSION

To enable life-changing mentoring relationships  
to **ignite** the power and potential of young people

### WHO DO WE SERVE?

Young people who face adversity AND  
are **in need of** an additional consistent and supportive **Developmental Relationship**<sup>1</sup>

### HOW DO WE IGNITE POTENTIAL?

- » By intentionally **recruiting** based on the needs of a community's young people
- » By **matching** young people with a **professionally screened** volunteer mentor
- » By **monitoring and supporting** that match with a professional caseworker
- » By **training and supporting** the mentor, the mentee and the family
- » By **building a Developmental Relationship** between the mentor and the mentee that: Expresses Care; Challenges Growth; Provides Support; Shares Power; and Expands Possibilities
- » By **graduating** the match relationship towards natural support

### WHAT IS THE IMPACT?

Young people graduate our programs with **measurable outcomes**:

#### SOCIAL EMOTIONAL COMPETENCE

- » Relationship skills
- » Social awareness
- » Responsible decision-making
- » Self-management
- » Self-awareness

#### MENTAL HEALTH & WELLBEING

- » Positive identity
- » Mental wellness
- » Social inclusion & empowerment

#### EDUCATIONAL ENGAGEMENT & EMPLOYMENT READINESS

- » School connectedness
- » Commitment to learning
- » Enhanced constructive use of time

1. "Developmental Relationships Framework" © 2018 Search Institute, Minneapolis, MN. [www.search-institute.org](http://www.search-institute.org)

### OUR VISION

All young people realize  
their **full potential**



# ORGANIZATIONAL MANAGEMENT

Big Brothers Big Sisters of HPEC has a group of dedicated people who work both front line and behind the scenes to ensure that we do our best for the children, youth and their families in HPEC. Thank you to all of those who believe in our mission and what we do in our communities.

## BOARD OF DIRECTORS

### PRESIDENT

Brenda Snider

### VICE PRESIDENT

Paul Longhurst

### TREASURER

Juanita Hart

### SECRETARY

Alexandra Benjafield

### PAST PRESIDENT

Mike Letwin

### DIRECTOR

Sharon Shortt

### DIRECTOR

Andrea Boulay

## STAFF

### EXECUTIVE DIRECTOR

Arlene Coculuzzi

### MENTORING COORDINATOR

Kylie Caume

## THANKS FOR YOUR TIME.....

BBBSHPEC is governed by a volunteer Board of Directors. Once a month this group of people get together to make sure we are achieving our mission vision and goals. Some times as life changes we see members go and new members come.

As we move into a new executive term we would like to thank Kelly Conder, for her service as she leaves our Board. She has been a great member of our board and a huge help to us, especially at Quinte Ribfest. On behalf of the Board and staff, we wish her all the very best in the future and very much appreciate her service to our Board and agency.



# COMMUNITY SUPPORTERS

## THANKS FOR YOUR CONTRIBUTION....

Our agency is very appreciative of the financial and in-kind support we receive through donations from our community, grants, sponsorships and fundraising initiatives. Big Brothers Big Sisters depends on financial giving to conduct background checks on volunteers to ensure child safety; and provide ongoing support for children, families and volunteers to build and sustain long-lasting relationships.



Our high-impact mentoring programs depend on our amazing volunteers! You advise and challenge these young people, act as their champions, provide greater consistency in their lives, connect them to broader experiences, opportunities and networks, and provide safe, nonjudgmental environments in which the child or youth can confide anything.

### WHICH LEADS TO BETTER FUTURES



HIGHER INCOMES



HIGHER ESTEEM



ACHIEVEMENTS



BETTER HEALTH



BELONGING

## CONTACT US TO BECOME A MENTOR or DONATE



**Big Brothers  
Big Sisters**

OF HASTINGS AND  
PRINCE EDWARD COUNTIES

250 Sidney Street • Belleville ON K8P 3Z3  
613•779•BBBS (2227)  
[info.hpec@bigbrothersbigsisters.ca](mailto:info.hpec@bigbrothersbigsisters.ca)  
[www.bigsneeded.ca/volunteer](http://www.bigsneeded.ca/volunteer)  
[www.bigsneeded.ca/donate](http://www.bigsneeded.ca/donate)